

WORTH
PARTNERSHIP
PROJECT

Submit your application
before the 15th February 2023

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**ARE YOU AN INNOVATIVE DESIGNER
OR CREATOR?**

JOIN THE SECOND EDITION OF WORTH PROJECT

**APPLY
NOW**

2nd CALL FOR PROPOSALS
WE'RE OPEN FOR APPLICATIONS



WORTH
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worthproject.eu

INSPIRING INNOVATION THROUGH CREATIVE CONNECTIONS AROUND EUROPE

WORTH Partnership Project is funded by the European Commission under COSME, the EU Programme for the competitiveness of Small and Medium-sized Enterprises.

WORTH is the sole European project where designers, SMEs, manufacturers, and tech providers work together to develop innovative, design-oriented business ideas.

The second call for WORTH II acknowledges the following:

1. The need to strive for green and digital transitions in the lifestyle industries.
2. The need for lifestyle industries to aim for energy efficiency.
3. The need to decrease the carbon footprint of lifestyle industries.

The project focuses on lifestyle industries, including fashion and textile, footwear, leather and fur, furniture/home decoration/interior design, jewellery and accessories.

Fashion and textile

Footwear

Leather and fur

Furniture

home decoration

interior design

Jewellery and accessories

The project provides companies with an incubation programme to develop new businesses, including:



Financial support
€10.000 to €20.000



Coaching on business strategy and technology development



Legal advice on intellectual property rights and protection



Participation in exhibitions



Networking and professional links

Launched in 2021, WORTH II follows the success of the first edition (2017-2021). **200 transnational partnerships** will be selected in three calls for proposals, involving partners from EU-27, UK and COSME countries.