

**WORTH**  
PARTNERSHIP  
PROJECT

Submit your application  
before the 16th February 2022

**REGISTER NOW!**

More info at [worthproject.eu](http://worthproject.eu)



**ARE YOU  
AN INNOVATIVE DESIGNER  
OR CREATOR?**

JOIN THE SECOND EDITION OF THE WORTH PARTNERSHIP PROJECT

**APPLY  
NOW**

**1st CALL FOR PROPOSALS**  
WE'RE OPEN FOR APPLICATIONS



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# INSPIRING INNOVATION THROUGH CREATIVE CONNECTIONS AROUND EUROPE

WORTH Partnership Project is funded by the European Commission under COSME, the EU programme for the competitiveness of small and medium-sized enterprises.

WORTH is the sole European project where **designers, SMEs, manufacturers,** and **tech providers** work together to develop innovative, design-oriented business ideas.

## Did you know about the new European Bauhaus initiative?

It has something to share with WORTH. It is an environmental, economic and cultural project. The European Bauhaus initiative aims to combine design, sustainability, accessibility, affordability and investment in order to help deliver the European Green Deal.

The project focuses on lifestyle industries, including

**Fashion and textile**  
**Footwear**  
**Leather and fur**  
**Furniture**  
**Home decoration**  
**Interior design**  
**Jewellery**  
**Accessories**

The project provides companies with an incubation programme to develop new businesses, including:



**Financial support**  
**€10.000 to €20.000**



**Tailored coaching on business strategy**  
**and technology development**



**Legal advice on intellectual**  
**property rights and protection**



**Participation in exhibitions**



**Networking and professional links**

Launched in 2021, WORTH II follows the success of the first edition (2017-2021). **200 transnational partnerships** will be selected in three calls for proposals, involving partners from EU-27, UK and COSME countries.